



AGREEMENT MADE BETWEEN

VCCO-TV

CONTRACT NO. REV. 1141-53141-1

DATE PRINTED 08/10/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

PAGE 35698 ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 339143 **Cancellation Notice** BUYING TIME OBERMUELLER FOR CONGRESS NAME Required 3874 Danbury Trl 650 Massachusetts Ave NW Ste 210 AND Announcement 28 days **ADDRESS** DC 20001-3796 Washington MN 55123-1550 Eagan prior notice USA USA CONTACT KRISTA MURRAY PRODUCTEST#2079 LOCAL AGENCY EST. NO. PRODUCT 1300 Nicole Roy Pol SALESPERSON CODE NATIO NAL SALESPERSON

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

NO. WEEKS:

umony	*:	SPOTS	TIME					TOTAL		
EM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1
1	01101	3	07:00A	09:00A	30s	10/09/12-10/12/12	CBS THIS MORNING	3	425.00	1275.0
2	10000	1	07:00A	09:00A	30s	10/15/12-10/15/12	CBS THIS MORNING	1	425.00	425.0
4	10000.		07.00A	09.00A	303	10/13/12-10/13/12	CDS THIS MORNING		423.00	423.0
3	01111	4	04:58A	05:58A	30S	10/09/12-10/12/12	SUNRISE THIS MORNING	4	340.00	1360.0
4	01110	3	04:29A	04:58A	30S	10/09/12-10/11/12	4 NEWS THIS MORNING	3	200.00	600.0
-	VIII.									
5	10000	1	04:29A	04:58A	30S	10/15/12-10/15/12	4 NEWS THIS MORNING	1	200.00	200.0
6	01111	4	05:58A	07:00A	30s	10/09/12-10/12/12	THIS MORNING	4	725.00	2900.0
									09000 10000	
7	01011	3	09:00A	09:58A	30S	10/09/12-10/12/12	ANDERSON	3	350.00	1050.0
8	01111	4	11:58A	12:30P	30s	10/09/12-10/12/12	NOON NEWS	4	675.00	2700.0
9	01111	4	12:30P	01:00P	30S	10/09/12-10/12/12	THE BOLD & THE BEAUTIFUL	4	400.00	1600.0
9	01111		12.501	01.001	303	10/09/12-10/12/12	THE BODD & THE BENCITION		400.00	2000.0
10	00111	3	02:58P	03:57P	30S	10/10/12-10/12/12	DR. PHIL	3	450.00	1350.0
11	10000	1	02:58P	03:57P	30S	10/15/12-10/15/12	DR. PHIL	1	450.00	450.0
				V2004 A DOLLAR STORMS	A				34753300000	
12	01101	3	09:58A	11:00A	30S	10/09/12-10/12/12	PRICE IS RIGHT	3	475.00	1425.0
13	10000	1	09:58A	11:00A	30S	10/15/12-10/15/12	PRICE IS RIGHT	1	475.00	475.0
			\$150 XMAP	1551 NOVE	0.000000	100 30100 1000 100000000000000000000000		572.00	200000 TO DO DO	1102E11174 0
14	01011	3	12:59P	01:58P	30S	10/09/12-10/12/12	THE TALK	3	325.00	975.0

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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PAGE 2

35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 339143 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** BUYING TIME NAME OBERMUELLER FOR CONGRESS Required 650 Massachusetts Ave NW Ste 210 3874 Danbury Trl AND Announcement 28 days **ADDRESS** DC 20001-3796 Washington Eagan MN 55123-1550 prior notice USA USA CONTACT KRISTA MURRAY PRODUCTEST#2079 LOCAL AGENCY EST. NO. Nicole Roy Pol

PRODUCT

CODE

SALESPERSON NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS:

2079

1300

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	† ·	SPOTS	Т	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	10000	1	12:59P	01:58P	30s	10/15/12-10/15/12	THE TALK	1	325.00	325.00
16	00111	3	10:58A	12:01P	30S	10/10/12-10/12/12	YOUNG & THE RESTLESS	3	500.00	1500.00
17	10000	1	10:58A	12:01P	308	10/15/12-10/15/12	YOUNG & THE RESTLESS	1	500.00	500.00
18	01111	4	03:57P	05:00P	30S	10/09/12-10/12/12	ELLEN DEGENERES	4	750.00	3000.00
19	00111	3	05:59P	06:30P	30s	10/10/12-10/12/12	M-F 6PM NEWS	3	2200.00	6600.00
20	10000.,	1	05:59P	06:30P	30s	10/15/12-10/15/12	M-F 6PM NEWS	1	2200.00	2200.00
21	01011	3	04:59P	05:30P	30S	10/09/12-10/12/12	M-F 5PM NEWS	3	1650.00	4950.00
22	10000	1	04:59P	05:30P	30s	10/15/12-10/15/12	M-F 5PM NEWS	1	1650.00	1650.00
23	01010	2	06:27P	07:00P	308	10/09/12-10/11/12	WHEEL OF FORTUNE	2	3000.00	6000.00
24	10000	1	06:27P	07:00P	30s	10/15/12-10/15/12	WHEEL OF FORTUNE	1	3000.00	3000.00
25	1	1	09:00P	10:00P	30s	10/12/12-10/12/12	BLUE BLOODS	1	4000.00	4000.00
26	1	1	10:35P	11:00P	30s	10/14/12-10/14/12	WCCO 4 NEWS AT 10:35	1	900.00	900.00
27	0111	3	12:37A	01:07A	30S	10/09/12-10/11/12	10P NEWS REPLAY	3	200.00	600.00
28	1000	1	12:37A	01:07A	30s	10/15/12-10/15/12	10P NEWS REPLAY	1	200.00	200.00
29	01010	2	11:37P	12:38A	30s	10/09/12-10/11/12	THE LATE LATE SHOW W/CRAIG	2	255.00	510.00
30	10000	1	11:37P	12:38A	30s	10/15/12-10/15/12	THE LATE LATE SHOW W/CRAIG	1	255.00	255.00

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thnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
31	01110	3	10:35P	11:38P	30S	10/09/12-10/11/12	LATE NIGHT WITH DAVID	3	650.00	1950.00
32	10000	1	10:35P	11:38P	30S	10/15/12-10/15/12	LATE NIGHT WITH DAVID	1	650.00	650.00
33	1.	1	07:57A	09:00A	30S	10/13/12-10/13/12	SAT 8AM NEWS	1	475.00	475.00
34	1	1	09:58A	11:30A	30S	10/14/12-10/14/12	WCCO SUNDAY MORNING NEWS	1	775.00	775.00
35	1	1	05:28P	05:58P	30s	10/14/12-10/14/12	SUNDAY 5:30P NEWS Total Contract:	1 74	1700.00	1700.00 58525.00
							—— Billing Summary ——			
					Qtr 4	Oct 12 58525.00	Nov <u>Dec</u> .00		<u>Total</u> 58525.00	
								GR	58525.00	

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